

## News Release

### F&P SIMPLUS WINS BEST DESIGN AWARDS

Auckland, New Zealand, 16 October 2013 - Fisher & Paykel Healthcare Corporation Limited announced today the new F&P Simplus full face mask won both Gold and Purple Pin prize awards at the New Zealand BEST Awards (The Designers Institute) announced in Auckland last week. The BEST Design Awards is the annual showcase of excellence in graphic, spatial product and interactive design, with entries judged Best in each category awarded the Gold Pin and the overall winner awarded the Purple Pin.

In explaining their decision the judges commented that the innovative design of the headgear, "helped patients focus more on their therapy by providing stability and comfort" and that "feedback was overwhelmingly positive with 90 per cent of patients in their clinical trial reporting that they preferred to use the F&P Simplus over their current mask".

In receiving the award on behalf of Fisher & Paykel Healthcare, Greg Olsen (Product Development Manager – Full Face Masks) said that "our designers set out to create a mask that fully integrated into the patient's lifestyle and which would revolutionize the mask's comfort, seal and easy use."

"The BEST Design Award is a further recognition of the capability of our research and development teams" commented Michael Daniell, Fisher & Paykel Healthcare's Chief Executive Officer. "Customer response to our new range of masks, which also includes the F&P Pilaio Q nasal pillows mask and F&P Eson nasal mask, has been very positive and this award is another indication of the strength of our products".

#### About F&P Simplus

The F&P Simplus full face mask is used for the treatment of obstructive sleep apnea and incorporates proven technologies designed to deliver performance through three key components: the RollFitSeal, the ErgoForm™ Headgear and the Easy Frame. Through the combination of these components it delivers a high performing full face mask that revolutionizes the comfort, seal and easy use.



For more information about the company, visit our website [www.fphcare.com](http://www.fphcare.com).  
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